



*The Shaw Legacy Society*  
for **TC3**

LEAVE A LASTING  
IMPRESSION

YOUR GUIDE TO  
PLANNED GIVING  
AT TC3

*“No one has ever become poor by giving.”*  
~ Anne Frank

The philanthropic support of TC3's alumni, friends, faculty, and staff is crucial to the ongoing success of the College and helps provide our students with access to a high-quality and affordable education.

The Shaw Legacy Society for TC3, the College's heritage program, invites you to join us in making a difference in the lives of TC3's students.

Established in 1994, The Richard R. Shaw Legacy Society recognizes and honors a special group of donors who have generously provided for the College in their estate plan. Named in memory of Richard R. Shaw, the former Director of Financial Aid and Placement at the College, Shaw Legacy Society for TC3 membership is a reflection of the highest personal values and a commitment to supporting educational excellence at TC3.

When preparing your estate plan consider making a planned gift to TC3 - your generosity will enable generations of TC3 students to continue their personal and educational growth while **Leaving a Lasting Legacy** in our community.

*"We make a living by what we get,  
but we make a life by what we give."*

*~ Sir Winston Churchill*

## WHICH METHOD OF GIVING IS BEST FOR YOU?

*I*n creating your estate plan you must reflect upon your personal needs, the special needs of your family, and your commitment to TC3 or other worthy causes. Planned giving offers creative strategies for alumni, friends, faculty, and staff to make a gift to the College while achieving personal financial goals.

The choice to support TC3 is a personal one, unique to each individual, and the array of planned giving options are just as varied. Whatever form your planned gift may take, you will have the satisfaction of knowing that generations of students will benefit from your foresight and generosity and your gift has supported excellence in higher education.

Listed below are several of the ways you can make a planned gift to TC3 through the TC3 Foundation. We would be pleased to meet with you to discuss what gift options may be best for you.

### BEQUESTS

A provision for the TC3 Foundation in your will (bequest) allows you to support TC3's mission with a gift of a specific amount, a percentage of your estate, or the residual amount remaining after you have cared for the needs of your family or other loved ones. You may also bequeath stocks, bonds, tangible personal property, real estate, or other assets to the College. Remember to notify TC3 in writing that a provision has been made for the College in your will, as your leadership may impact others' decisions.

A simple way to express your support of the College is to endow your annual gift to TC3's Annual Campaign. As an example: a loyal and generous supporter, who has contributed \$100 to TC3's Annual Campaign for many years, may consider naming the College in her/his will as the beneficiary of \$2,000 to endow their annual gift. The interest from this \$2,000 gift, which would approach \$100 annually (at 5% interest), would be given in perpetuity in the donor's name to TC3's Annual Campaign.

## BENEFICIARY DESIGNATION

Name the TC3 Foundation as beneficiary of your pension fund, retirement plan, life insurance policy or bank account. Like a bequest, this type of gift will not diminish the resources available to you during your lifetime.

## LIFE INSURANCE

Do you have a life insurance policy you no longer need to ensure your family's security in the event of your death? By making the TC3 Foundation owner and sole beneficiary of an insurance policy, the face value becomes available to support the mission of the College. You may also purchase a new policy and name the Foundation as the owner; your annual premium is a tax-deductible gift to the College.

## LIFE INCOME GIFTS

Secure a life income for yourself, your spouse or perhaps another individual by establishing a charitable gift annuity or charitable remainder trust. These types of gifts may be funded with cash, securities, or other highly appreciated (low cost basis) assets and often have a higher rate of return than other traditional investments. As a donor you will receive an income stream for life, a portion of which may be tax free, with the remainder passed on to the TC3 Foundation at the end of your lifetime. TC3 may work with the Research Foundation of SUNY to provide professional guidance relating to life income gifts.

*A*s you have noticed, it is quite simple to join

The Richard R. Shaw Legacy Society. In fact, if you have named TC3 in your will or have otherwise included the College in your estate plan, you are already a member. As a member of The Shaw Legacy Society for TC3 you are demonstrating your intent to assure a brighter future for TC3 and the vital educational programs we offer to deserving students.

If you already qualify for inclusion in The Shaw Legacy Society for TC3 or would like additional information on estate planning options at the College, please contact:

**TC3 Foundation**  
**607.844.8222. Ext. 4217**  
**Foundation@TC3.edu**

- Yes, I would like to receive more information about planned giving options at TC3
- I have already made a planned gift to the TC3 Foundation and would like to be a member of The Shaw Legacy Society for TC3.
- Please contact me for an update on TC3 and/or to schedule a campus tour.

Full Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Home Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Planned gifts declared to TC3 remain confidential and inclusion in the Shaw Legacy Society for TC3 can certainly be anonymous.

Please note when creating a bequest for TC3 to name the Tompkins Cortland Community College Foundation, Inc. as beneficiary. Please consult your professional legal and financial advisor(s) during the estate planning process.



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